



**Your Voice.
Your Network.**



WHAT'S YOUR STORY?





BOARD CHAIR & CEO

The Energy of a Single Thought

“In no way can we get such an overwhelming idea of the grandeur of Nature than when we consider, that in accordance with the law of the conservation of energy, throughout the Infinite, the forces are in a perfect balance, and hence the energy of a single thought may determine the motion of a universe.” —Nikola Tesla



Kojo Nnamdi

Kojo Nnamdi
Chair, Board of Directors

Over 34 years ago, on August 21, 1982, our city made its Cable Television Act effective, and with it, after many years of effort and visionary leadership, ignited the spark that was to become DCTV. Five years later, after the city obtained its first franchise agreement to bring cable television services to DC residents, DCTV was established. That was 29 years ago, and how far we have come!

Thanks to our many members and community program producers over the years, the unwavering, strong support from our city leadership, and the support from our cable providers—Comcast of the District, RCN, and Verizon FiOS--DCTV has grown into one of the premier public access media centers in the nation.

Our channels have presented tens of thousands of hours of singular thoughts, ideas, stories, cultural expressions and conversations. In their own voice, people have brought education, knowledge, and different creative approaches to attain a better understanding between individuals and communities. They have defined

differences and divides, and often contributed towards bridging those divides. Our channels have become a center of the shared life of our city.

Starting next year, DCTV will begin a new epoch of our service to the people of our city. To close out our first three decades, we have conducted extensive review, surveying, and research, and engaged in many, many thought provoking discussions. We are defining how we will most effectively serve you in the coming era—preparing for our next 30 years.

We will be relying on what will endure—that the diverse people of our city will continue to create compelling community media content. That we will continue to expand the ways we educate, serve and program our public access channels. And not least of all—that the impact of this engaged, shared community experience—a gathering and energizing of many single thoughts into the images and sounds of vitalizing community programming—is resounding and unfathomable.



Nantz Rickard

Nantz Rickard
President & CEO

The cable providers who fund DCTV have granted it exclusive use and programming control of seven public access channels on which DCTV schedules and transmits community programming, most of which is produced and provided by DCTV members. Use of the channels is collectively valued at \$200,716,320 based on a per subscriber valuation for Public, Educational and Government (PEG) channel usage. DCTV fulfills its primary mission to transmit community programming on the cable systems in the District of Columbia by scheduling and telecasting programming at no charge to DCTV members. DCTV also provides and subsidizes supporting resources, training and facilities to create community programming to its members.

IN FY2016

806
members

305
community
bulletin posts

92
Shows produced
under the Free
Equipment
Program

28,500
website visitors

Members produced
1,600
shows

65,400
online streaming
visitors

173
newly certified
producers

11,444
hours of youth
education



More than
407,000
viewers on 7 cable
channels

6,000
social media
connections

194
programs submitted
through the FTP site

FY2016

CALENDAR HIGHLIGHTS

2015

JUL

► Our Summer Workshop Series provided the community with quick and affordable 2-day training sessions in Best Practices in Producing, Studio Directing/ Technical Directing and Backpack Journalism.

AUG

► At the beginning of August we made an upgrade to our editing software from Final Cut Pro to Adobe Premiere, providing members with training and access to the same technology that most media professionals use.

SEPT

► Studio 901

We premiered the first show, *Studio 901*, produced by DCTV Productions. The weekly program put a spotlight on the coolest emerging artists from diverse backgrounds that live and create in Washington, DC. We aired 14 episodes of the series starting in June 2016.

OCT

► DCTV.org got a major facelift. We improved users' experience and made it friendlier with easy-to-find information and interactivity. The site now supports program submissions online through our FTP site and allows easy-click registration for classes and events.

► October was a big month for us! DSLR training became the newest addition to our core classes. It covers the basics of shooting narrative video using a professional high-quality Canon 5D Mark III camera.

► Also in August, DCTV won an Alliance for Community Media Hometown Award for *District Buzz: Drag City*. The mini-doc about DC's underground drag scene was awarded Best Underserved Voices Program in the Student category.

► Our second Community Day Festival on August 22 attracted more than 1200 people who convened for a good time as they enjoyed great music from local performers, delicious foods, games for adults and children, a dance-off with our friends at Dance Place and much more.





MAR

► Our newest DCTV Production, *Laugh But Not Least* aired in March. The show gave viewers a peek behind-the-scenes into the world of professional comedy. Our first show featured two local comics, Tony Woods and Brandon T. Jackson. In the midst of providing laughs, they gave some insight into what it's like telling jokes on a national stage.

DEC

► The Office of Cable Television, Film, Music & Entertainment hosted our 2nd Annual DCTV Voice Awards. This member recognition event awarded producers for their contributions to our media platform through creating programs and volunteering. This year at the Voice Awards, we honored Bunny Riedel, Lew Taylor and William P. Lightfoot as the first inductees into the DCTV Hall of Fame, recognizing people who have made extraordinary, sustained and lasting contributions to DCTV and the public access media community.

► Youth Voices

In December, we also introduced our Youth Voices program as part of empowering young people to create and express their own images and messages.



JAN

► We kicked 2016 off with a special announcement! It has always been our commitment to make it easier for our members to produce content and create with as few restrictions as possible. With that in mind, we indefinitely extended our Free Equipment & Facilities Program for District residents that are certified producers.

FEB

► For the first "Indie in DC" of the calendar year, we assembled Guy Lambert from the *Joe Clair Morning Show* on WPGC 95.5, Markette Sheppard, host of *Great Day Washington* on WUSA-CBS and DCTV member Karen Hudes to discuss best practices in being an effective on-camera host.

MAY

► DCTV became the media sponsor for the 2016 Green Festival Expo in Washington, DC. The 3-day event at the Walter E. Washington Convention Center celebrated living healthier and more sustainable lives. We produced three evergreen PSAs that they added to their marketing arsenal.

► As DC's only community media station, we educate and inform residents about candidates running for office and their platforms. During the month of May, we aired statements from candidates confirmed by the Board of Elections & Ethics seeking election to Council seats in the Primaries.

JUN

► As an added membership benefit, we increased the amount of time that certified producers can check out field equipment to 48 hours. This doubles the previous 24-hour allowance and gives our members more time in the field to create without feeling pressed for time.





**INTERN
SPOTLIGHT**

DCTV's internship program is not a "get us coffee" and "make copies" kind of experience. Our interns are in the trenches learning media, honing their skills and creating content. The program culminates with them producing an episode of *District Buzz*, a segmented pop culture series that explores topics pertaining to all things DC. Former intern Shaun Rosa speaks about his time with us.

SHAUN ROSA, 27

University of Maryland at College Park
Graduated Spring 2015

How did you hear about the internship program at DCTV?

I started researching opportunities to hone my skills and I came across a short-film competition that DCTV was putting on in 2014. I was bummed because I wasn't eligible to enter, but as luck would have it, a friend recommended me for the internship program about a year later.

What did you enjoy most about your experience?

It was great to get regular hands-on-experience in the workplace rather than just the twice-a-semester experience that I was getting during my midterm and final projects at school. I also found working with and learning from the staff and instructors to be equally as rewarding.

What surprised you most about your experience?

I didn't know how much I enjoyed working on studio productions. It wasn't an interest of mine until I took the Studio Technician class. Now, I find them exhilarating. They give me a rush.

Any big takeaways?

You don't get a full understanding about productions until you're in the thick of it. You know that everyone has a role and there are positions to be filled, but time-after-time, the team-driven spirit of a cast and crew wows me.

Are there any skills you picked up or improved upon during your internship?

I learned directing and improved upon editing.

How will this training help you transition into the real world?

Directing completed the circle for me. Being able to learn all sides of media production allows me to see the bigger picture and be more organized no matter the role I play.

What did you like most about working on your *District Buzz* episode?

It has to be my favorite thing that I've ever done. I took everything that I've learned in college and at DCTV and put that hard work into a short-form documentary. It was validation that I actually know what I'm doing.

What's in your future?

I would like to be a director and master editor for television and films.

MEMBER BUZZ

Our members represent the best of what can happen if you dedicate yourself to telling your story. They know the importance of sharing varied voices and are willing to help others reach their full potential through our volunteer platform.

“Just go for it! Take the class, meet new people, and create your show!”

KAMILLA HASSEN



“Take advantage of all opportunities and learn as much as you can because this is a great resource.”

NAEEMAH POWELL



“Get off the couch and get started.”

STEPHEN REESE

"You will learn something from everyone involved at this amazing communications platform."

KAREN HUDES



"Work diligently, learn as much as you can about producing and make sure that you become an expert in at least 1 or 2 technical skills."

DELMA WEBB



"Once you complete the membership application and take the orientation, get started by taking other courses immediately."

SABRINA SLATER

"Be prepared to take everything seriously and be open minded about how you can help others."

PAUL RUFFINS



M metro Focus



PARTNERSHIP SPOTLIGHT

DCTV x WMATA

It is no big secret that the Washington Metropolitan Area Transit Authority (WMATA) has faced some challenges over the last few years. When the organization decided to bring on new leadership by hiring General Manager and Chief Executive Officer Paul J. Wiedfeld, they looked to us to help with their rebranding campaign.

In February, we aired the very first episode of the WMATA produced program, *Metro Focus*. The half-hour, magazine format show journeys viewers to booming hotspots, hidden gems and the behind-the-scenes of destinations the Metro serves by rail and bus. *Metro Focus* included some little-known fun facts about the transit system and introduces viewers to some commuters along the way.

Metro Focus plans to be a two-year series documenting the changes on the WMATA system. In exchange for using our platform to share their message, WMATA provided us with more than \$40,000 worth of advertising on their buses and rail.



SYEP HIGHLIGHTS



“The skills I enhanced the most were editing and writing. Editing was a big one. Being able to put your ideas on paper really enhanced my skills as a writer and editor.”

EBONY GIBBS, 21
Senior @ Florida A&M

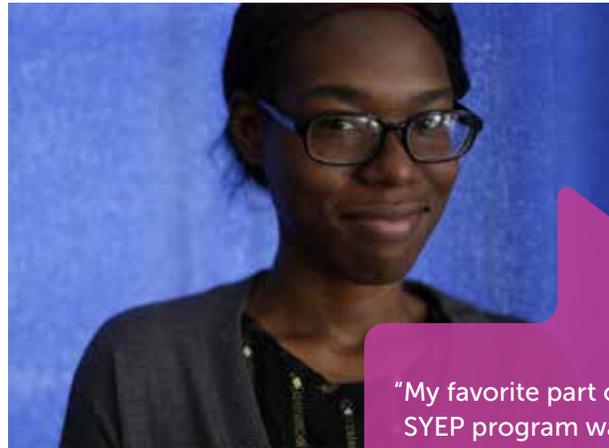
DCTV has served as a learning environment for young people in the Mayor’s Summer Youth Employment Program (SYEP) for more than 25 years. Our approach to providing youth with on-the-job-experience is different than any other host site. We give our students, no matter their experience level, the opportunity to create media and tell their stories using advanced equipment.

This year’s class of SYEP students completed three separate projects focused on DC Statehood, the organization S.O.M.E. and a PSA about all of the wonderful benefits of drinking water.



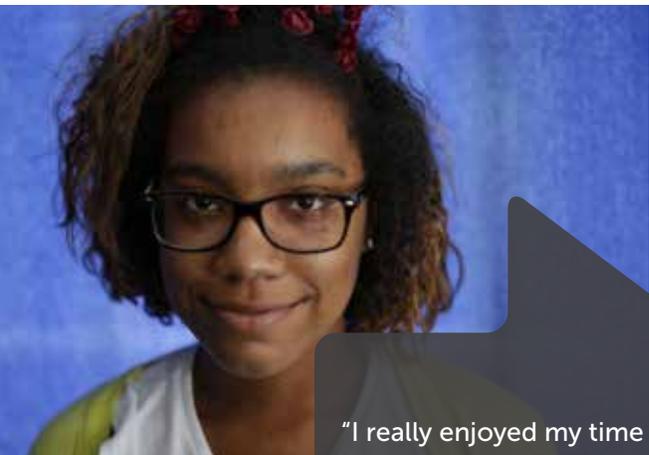
“What attracted me to DCTV is my interest in becoming a filmmaker. Once I heard about the opportunity for Summer Youth Employment at DCTV, I signed up.”

TAARIQ SAADIQ, 17
Senior @ Duke Ellington
School of the Arts



“My favorite part of the SYEP program was the pre-production aspect. I enjoyed script writing and planning for the production.”

DERRICA VINES, 21
Senior @ University of
North Carolina at Greensboro



“I really enjoyed my time as an intern at DCTV. Whoever gets the opportunity to work here next year is lucky!”

ZABRIA PETERS, 19
Freshman @ Claflin University



“Throughout the program I was able to enhance my people skills through working with the team from pre-production through post-production.”

KAYODE LAMBKIN, 17
Senior @ Woodrow Wilson
High school

FINANCIAL STATEMENTS

The following pages present financial statements of the Public Access Corporation of the District of Columbia for the Fiscal Year July 1, 2015 to June 30, 2016, excerpted from the audit performed by F.S. Taylor & Associates, PC which issued an unqualified opinion stating that the statements present fairly, in all material respects, the financial position of the organization in accordance with the generally accounting principles. They are for informational purposes only, and are not intended as a complete report. A full copy of the Independent Auditor's Report and Financial Statement is available upon request.

**PUBLIC ACCESS CORPORATION OF THE DISTRICT OF COLUMBIA
STATEMENTS OF FINANCIAL POSITION
JUNE 30, 2016 AND 2015**

	<u>2016</u>	<u>2015</u>
<u>ASSETS</u>		
Current assets:		
Cash and cash equivalents	\$ 5,627,143	\$ 4,615,195
Investments	890,455	876,146
Accounts receivable	486	2,930
Inventory	1,053	1,231
Prepaid expenses	36,100	64,792
Total current assets	<u>6,555,237</u>	<u>5,560,294</u>
Security deposits	25,067	25,067
Property and equipment, net	1,792,115	2,052,275
Total assets	<u>\$ 8,372,419</u>	<u>\$ 7,637,636</u>
<u>LIABILITIES AND NET ASSETS</u>		
Current liabilities:		
Accounts payable and accrued expenses	\$ 183,308	\$ 191,851
Deferred revenue	11,181	11,181
Note payable, current portion	-	27,364
Total current liabilities	<u>194,489</u>	<u>230,396</u>
Note payable, net of current portion	-	12,974
Total liabilities	<u>194,489</u>	<u>243,370</u>
Net assets:		
Unrestricted		
Undesignated	3,994,023	3,920,985
Board designated	1,240,000	1,240,000
Total unrestricted	<u>5,234,023</u>	<u>5,160,985</u>
Temporarily restricted	2,943,907	2,233,281
Total net assets	<u>8,177,930</u>	<u>7,394,266</u>
Total liabilities and net assets	<u>\$ 8,372,419</u>	<u>\$ 7,637,636</u>

**PUBLIC ACCESS CORPORATION OF THE DISTRICT OF COLUMBIA
STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS
FOR THE YEAR ENDED JUNE 30, 2016 (with comparative totals for 2015)**

	Year ended June 30,			
	2016			2015
	Unrestricted	Temporarily Restricted	Total	Total
<u>SUPPORT AND REVENUE</u>				
<u>Support</u>				
Operating support from cable operators	\$ 2,153,131	\$ -	\$ 2,153,131	\$ 2,044,735
Capital contributions from cable operators	-	934,801	934,801	580,321
In-kind contributions	-	-	-	138,400
Membership dues	17,020	-	17,020	21,660
Net assets released from purpose restrictions	224,175	(224,175)	-	-
Total support	<u>2,394,326</u>	<u>710,626</u>	<u>3,104,952</u>	<u>2,785,116</u>
<u>Revenue</u>				
Equipment rental and production services	26,887	-	26,887	36,767
Instruction fees	24,255	-	24,255	18,125
Sales of recording media	155	-	155	303
Interest	4,235	-	4,235	2,634
Investment income	14,309	-	14,309	26,508
Other income	4,531	-	4,531	5,506
Total revenue	<u>74,372</u>	<u>-</u>	<u>74,372</u>	<u>89,843</u>
Total support and revenue	<u>2,468,698</u>	<u>710,626</u>	<u>3,179,324</u>	<u>2,874,959</u>
<u>Expenses</u>				
Program services	2,216,074	-	2,216,074	2,192,925
General and administrative	179,586	-	179,586	180,900
Total expenses	<u>2,395,660</u>	<u>-</u>	<u>2,395,660</u>	<u>2,373,825</u>
Changes in net assets	73,038	710,626	783,664	501,134
Net assets, beginning of year	5,160,985	2,233,281	7,394,266	6,893,132
Net assets, end of year	<u>\$ 5,234,023</u>	<u>2,943,907</u>	<u>\$ 8,177,930</u>	<u>\$ 7,394,266</u>

**PUBLIC ACCESS CORPORATION OF THE DISTRICT OF COLUMBIA
SCHEDULE OF FUNCTIONAL EXPENSES
FOR THE YEAR ENDED JUNE 30, 2016 (with comparative totals for 2015)**

2016

	Program Services			Supporting Services		Total	2015 Total
	Production	Programming	Training	Total Program Services	General and Administrative		
Salaries	\$ 438,896	\$ 374,447	\$ 102,185	\$ 915,528	\$ 68,911	\$ 984,439	\$ 897,168
Employee benefits	37,251	38,183	9,313	84,747	8,382	93,128	89,217
Payroll taxes	31,007	27,130	8,446	66,583	9,949	76,532	71,242
Pension expense	28,666	29,383	7,167	65,216	6,450	71,666	57,634
Contract services	63,307	83,066	27,039	173,412	6,403	179,814	211,153
Depreciation	193,734	198,577	48,434	440,745	43,590	484,335	460,424
Occupancy costs	84,121	86,224	21,030	191,375	18,927	210,302	207,899
IT services	43,428	56,434	9,535	109,397	8,581	117,978	90,390
Office expense	28,501	22,581	5,183	56,265	4,482	60,747	65,868
Other expenses	19,524	4,382	1,177	25,083	792	25,875	161,027
Conferences and meetings	4,984	37,398	1,993	44,375	913	45,288	25,294
Travel	4,163	1,679	235	6,077	63	6,140	6,090
Interest expense	670	687	168	1,525	151	1,676	3,263
Advertising and promotion	5,900	10,506	100	16,506	90	16,596	9,731
Insurance	8,458	8,669	2,114	19,241	1,903	21,144	17,425
Total expense	\$ 992,609	\$ 979,347	\$ 244,118	\$ 2,216,074	\$ 179,586	\$ 2,395,660	2,373,825



BOARD OF DIRECTORS

DCTV's Board of Directors is a diversely talented group of individuals that are committed to fostering greater participation by District residents in media through expansion of video programming and increased funding.

Kojo Nnamdi, Chair

Journalist
*The Kojo Nnamdi Show and
The Politics Hours on NPR
WAMU-FM*

Pedro Alfonso, Vice Chair & Treasurer

Chairman and CEO
Dynamic Concepts, Inc.

Cynthiana Lightfoot, Secretary

Program Manager
District of Columbia's EMS for Children

Michael Freedman

CPA and Founding Partner
Gelman, Rosenberg & Freedman CPAs

Kevin Goldberg

Attorney
Fletcher, Heald & Hildreth, PLC

Janis Hazel

Communications Director
*Serve DC, Executive Office of the Mayor
Office on Volunteers*

Rishi Hingoraney

Senior Director, Member Partnerships
NPR

Kwame Holman

Adjunct Lecturer
*Northwestern University Medill School of
Journalism, Media, Integrated Marketing
Communications*

Nantz Rickard

President and CEO
DCTV

SPECIAL THANKS

We gratefully acknowledge and express our thanks to **Mayor Muriel Bowser** and the **DC Office of Cable Television, Film, Music and Entertainment** for their ongoing commitment and support. Mayor Bowser and **Director Angie Gates** have gone to great lengths on our behalf to make sure DCTV has the ongoing resources to support our successful community programming.

We express our great appreciation to **Councilmember Vincent B. Orange** and the **DC Council** who have been, and continue to be, instrumental in making sure DCTV has the cable channels, funding and resources that have provided the means for vibrant community programming for almost 30 years.

We also truly appreciate **Comcast of the District, RCN,** and **Verizon** for their consistent and significant ongoing support. These companies and their commitment to our communities provide the foundation for DCTV's ability to provide you the resources for creating and distributing community programming. They provide our cable channels, our fiber lines, and almost all our funding.

Thank you to our **Viewers**, and to all of you throughout the District of Columbia who value DCTV, and who watch and engage in our local community programming.

We are grateful for the continued support of **The Exposure Group, African American Photographers Association of Washington DC**, whose members volunteer to capture beautiful images of DCTV in action through artistic, beautiful photography, and whose work can be seen throughout this Annual Report and on our website. To learn more about the Exposure Group, visit www.exposuregroup.org.

And not least of all, thank you to our **DCTV Members**. DCTV is a very special forum in the world of media, and our members—with incredible hard work, dedication, and a keenness to succeed well—have made DCTV into a world-class local community television center. Our members are unparalleled as volunteers, and the programming by for and about DC is of inestimable value.



green
festival
expo

big
cup



Public Access Corporation of the District of Columbia
901 Newton Street NE Washington, DC 20017
T 202.526.7007 | F 202.526.6646 | www.dctv.org